

# Ask Jo: Question from Ruth

I got an email the other day...it was from Ruth. I tried answer her directly but I got a message back that the email didn't go through. I thought I would answer it here in hopes that Ruth might see it...and I thought a couple of you might be wondering too.

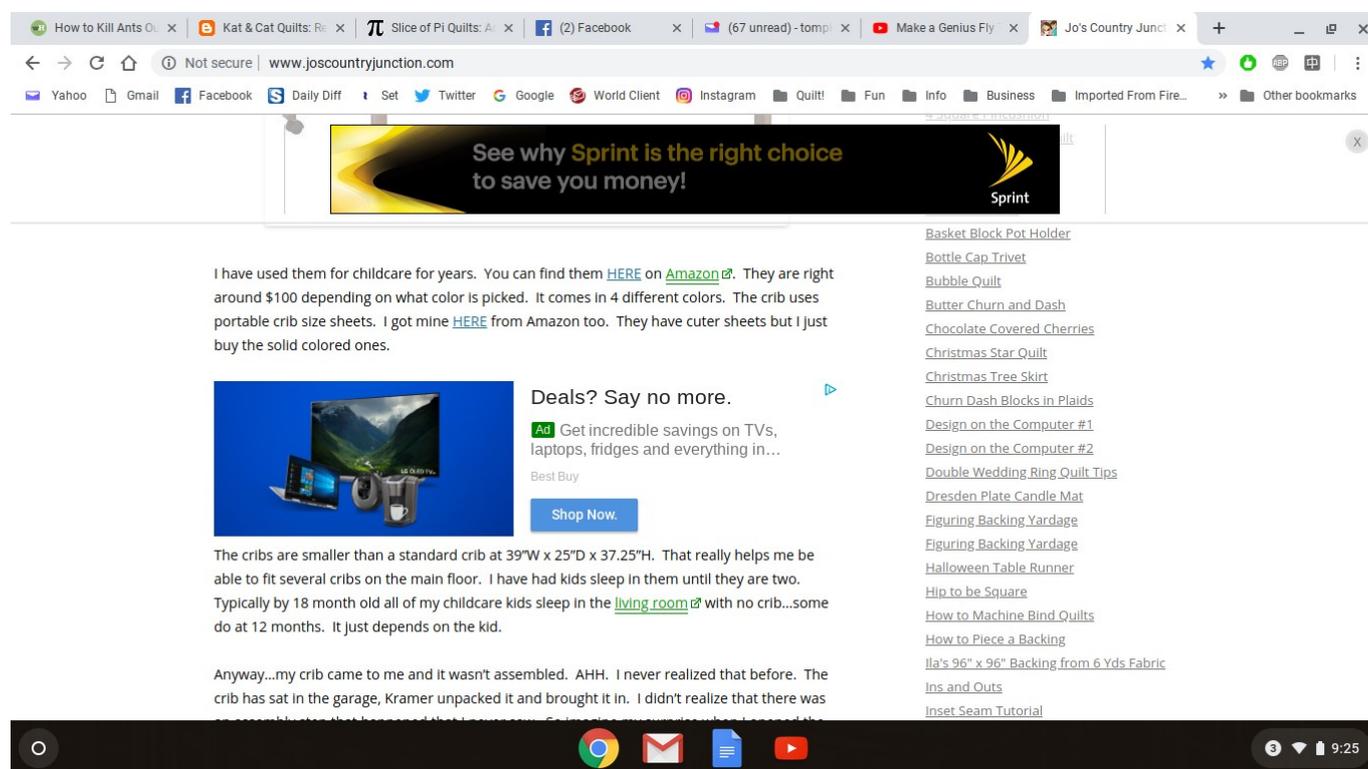
Ruth wrote:

*"Hi Jo,*

*Am I the only one seeing all these ads on your blog? – See below. It is very hard to read or enjoy the blog. I wondered if you actually knew they are there?*

*I hope you can get them to go away and did not have to add them so you could keep the blog going."*

Here is the picture she attached.



Here's my answer:

The ads haven't changed for about a year. I know they are there. I know they aren't "fun". I know some people are completely annoyed by them.

There's nothing I am going to do about them.

The truth is that they are there partly to keep the blog going. Many people don't know this but blog writers pay for you to come and be able to read their blog...it's more or less kind of like this:

I have "cyber parking lot" associated with Jo's Country Junction. When you come and read the blog, you are parking. I have to pay for you to park in my parking lot. I can't afford it...so the ads are the price we all pay for you to park here. If you read other blogs, Judy at Patchwork Times, Bonnie at Quiltville, Mary at Country Threads...you'll see that they and others have ads to pay for you to park.

You might argue that "a friend named Jennie" has a blog and it doesn't work that way for her...Truth. But "Jennie" doesn't have the same amount of traffic. The more readers you have, the higher the parking price. People who have small blog get by with a small yearly fee of \$20 that covers all they need for their blog. Not true for others.

Also...I spend a minimum of an hour or two-ish every day doing all of the things related to the blog. The blog started as my personal diary that grew and grew into more of a public diary...now it's almost moved into a part time job. If I don't write a post...people wonder where I am. If I don't answer email, people wonder if I'm okay. I never imagined it become this, but it has. I don't mind that it has-I actually very much enjoy the blog...It has just turned into something that has taken so much time that I need some type of compensation for that much time. Trust me, I'm not getting rich over it!!

Some time ago I answered this question...[You can find that HERE](#). It was a longer explanation...more thorough.

I guess my best suggestion is if you don't like the ads, hit the "X" button...they go away, and it helps the writer of the blog make more money...\*wink\*wink\* and it's gets the ad out of

your view.

Seriously...I wish things weren't this way. I wish things didn't cost money. I wish I have plenty of money that I didn't need the ad money. It's just not the way of the world. My dad always told me, "there's no such thing as a free lunch". Sadly it's the truth for the blog as well. Your cost is having to look at some ads. It's just the way it is.